

EDI Seed Fund: Project Summary Report

Please provide a summary of how your EDI Seed Fund money was spent and the impact and lessons learnt from your project.

Please note that summary reports will be published on the [EDI Seed Fund webpage](#), to help raise awareness and increase visibility of outcomes.

Deadline for submission: 31 July 2024

Maximum length: 2 pages

Please email any queries and your completed summary report to: [Associate Provosts \(EDI\)](#)

Applicant name(s): Ann-Sophie Pieters

Contact details: a.pieters@imperial.ac.uk

Project title: Julia Anderson Training Programme - Secondary School Outreach

Summary of project spend (please include how much funding granted and how much spent)

We received **£2000** from the 2023-24 EDI Seed Fund round, which was spent on a variety of planned activities with the aim of further promoting the Julia Anderson Training Programme (JATP) to attract more diverse applicants, when recruiting future cohorts.

A breakdown of the costs is provided below. To note, that we benefited from the generosity of Andy Pritchard, our videographer, who kindly recorded and edited our content, free of charge such that we were only required to cover his travel costs and able to re-allocate the forecasted £1000 originally assigned to the video production costs:

- **£900** - spent on catering costs for students and staff for bespoke networking Careers Event Workshop opportunity for local sixth form students, held in February 2024.
- **£200** - spent on creating workshop marketing materials (tote bags) and stationery.
- **£500** - spent on travel costs for Sophie Pieters and Andy Pritchard to visit alumni trainees across the country (Brighton, Bath & Manchester) to capture promotional video content.
- **£240** - spent on staff costs to reimburse an honorary researcher and alumni trainees for their time and transport to attend and actively participate in the Career Event Workshop.
- **£160** - spent on photography costs (Rolando Charles) to capture promotional content from the careers event. In the ethos of the programme providing paid work opportunities to young people, we sought out Rolando, an IC undergraduate student, to take photos during the evening.

Summary of project achievements and impacts:

Thanks to the EDI Seed Fund received, 2023-2024 has been a successful year for JATP in terms of growth, which is more popular than ever, illustrated by the fact we have had over 1,100 applicants to date, for the 19 trainee positions we have hosted. We have also observed an increase in the diversity profile of those submitting applications to the programme. In terms of specific outputs relating to our EDI Seed Funding, we have delivered the following:

1. Event to attract more school leavers to JATP:

Rather than our initial idea of a roadshow, we opted to run a bespoke career event for students from North and North-West London state-funded schools, allowing us to reach a wider and more diverse community, compared to visiting one or two specific schools. Bringing together sixth form students with staff from the

Institute of Global Health Innovation (IGHI) and former JATP alumni, attendees heard a series of inspiring career talks related to global health, and then had the opportunity to interact with some of IGHl's workstreams as well as discussing the training programme. One attendee commented: "Really enjoyed meeting everyone and getting involved with the different activities. I loved how interactive it was, and everyone was very friendly and helpful. Thank you to everyone, I had a great time!"



(all photos taken by Rolando Charles)

We publicised the event via a blog on the Imperial College website:

<https://blogs.imperial.ac.uk/ighi/2024/03/11/julia-anderson-careers-event-2024-inspiring-sixth-formers-with-career-insights-and-opportunities-to-transform-global-health/>

Since holding this Careers Event, we have collected data from applicants to our sixth cohort of trainees (starting July 2024), for which there has been a slight increase in the applications of those with no further degrees; those who have declared a disability; and submissions from those from an ethnic minority background. <https://infogram.com/ja-applicants-1-1h1749wkj9vj2z>

However, our mission to attract more school leavers to future JATP cohorts continues and requires an even more targeted effort. One of the biggest lessons we learned from organising the career event is that we need to enhance our current network of schools and actively engage with key individuals in those institutions. Furthermore, we will need to continue to find innovative ways to reach this audience, both digitally and in person. We have started to address this by creating video content to publish on our website (see part 2) and to organise a bespoke 2024 Global Health Summer School, aimed exclusively at sixth form students from state schools, where we will prioritise applications from those with caring responsibilities, and with declared disabilities.

2. Create impactful videos to promote our training programme to a wider range of applicants

With thanks to Andy Pritchard and the EDI Seed Fund, we have created a catalogue of videos capturing the experience of some of our former JATP trainees, allowing us to demonstrate the impact of the programme when looking to market for future cohorts. One applicant mentioned during their interview that it was watching the experience from former trainees that empowered them to apply. Some of our videos can be viewed here:

Andrew Watt (cohort 5) [IGHI JULIA ANDERSON TRAINING PROGRAMME - ANDREW WATT Sophie Pieters 29.01.2024 v.1080 + captions.mp4](#)

Tania Domun (cohort 5) [IGHI JULIA ANDERSON TRAINING PROGRAMME - TANIA DOMUN Sophie Pieters 29.01.2024 v.1080 + captions.mp4](#)

Rao Fu (cohort 4) [IGHI JULIA ANDERSON TRAINING PROGRAMME - RAO FU 2 Sophie Pieters 06.03.2024 v.1080 + captions.mp4](#)

Calea-Jay Blair (cohort 5) [IGHI JULIA ANDERSON TRAINING PROGRAMME - CALEA-JAY BLAIR 2 Sophie Pieters 31.05.2024 v.1080 + captions.mp4](#)

Finally, we have also created a video specifically aimed to encourage school leavers to apply for our programme, which will be published on our website: [IGHI JULIA ANDERSON TRAINING PROGRAMME - INTRODUCTION Sophie Pieters 25.07.2024 v.1080 + captions.mp4](#)