

Ellen Dowell, Public Engagement Officer, National Heart and Lung Institute, Imperial

Ellen has produced two award-winning science pop-up shops and an associated practical guide. Her projects involve long-term participatory processes with researchers, artists and people with lived experience of health conditions. Originally trained in theatre design, Ellen co-founded a company making theatre inspired by science and has produced engagement experiences for Green Man, Kew Gardens, Cancer Research UK, the Met Office and UK universities.

Lindsay Keith, Honorary Lecturer, Institute of Clinical Sciences, Imperial

Lindsay works as Head of Communications and Engagement at the MRC Laboratory of Medical Sciences, in partnership with Imperial. BBC-trained and BAFTA nominated TV producer and film-maker, Lindsay founded SMASHfestUK which produces festivals and immersive events focussed on engaging underserved and under-represented audiences with STEM. She contributes to the academic literature around engagement through her practice-based research.

Thank you to everyone that has contributed to Engagement Day – without their valuable feedback, time, experience and guidance, today's programme would not have been possible.

Engagement Day was brought to you by the Societal Engagement team. Please continue to work with us – we offer advice, training and funding, and run events such as the Great Exhibition Road Festival!

Sign up to our newsletter to be the first to know about opportunities and more: <https://bit.ly/ImperialSnewsletter>

Stay in touch: [societal\\_engagement@imperial.ac.uk](mailto:societal_engagement@imperial.ac.uk)

Eurydice Caldwell, Founder, and Noushin Pasgar, Partner, Gener8te

Gener8te is a dyslexic-friendly and mental health awareness consultancy. Their work harnesses talent and potential for accessibility, inclusion and wellbeing within business and education. Eurydice is an award-winning dyslexia training developer and qualified teacher, and Noushin is a Mental Health First Aid and EDI Instructor.

### Closing remarks

Dan Simpson, Poet

Dan is a writer, facilitator, and creativity coach with over a decade of experience working in the creative industries, education sector, science and heritage settings, and with charities and businesses. With a commitment to supporting others' wellbeing, he is passionate about the power of language and words to empower people. Dan was previously Imperial's Poet in Residence.



Let us know what you thought! Share your comments and feedback through our evaluation form, email us or tweet using #EngagementDay2024.

Please scan the QR code below to complete our online evaluation. Your thoughts are really valuable to us and will help improve future events.



# IMPERIAL

## Societal Engagement

# Engagement Day 2024

Creating meaningful partnerships

13 November | #EngagementDay2024

9:30-10:00

### Registration and refreshments

10:00-10:10

### Welcome

Vicky Brightman, Director of Public Engagement (Imperial)

10:10-11:00

### Keynote and Q&A | Effective Research:

### Making the most of the human element

Diana Pound, Managing Director (Dialogue Matters)

11:00-11:20

### Break

11:20-12:20

### In conversation with our partners

- Matthew Barnett, Head of Children, Young People and Families (Nova)
- Toby Laurent Belson, Artist
- Joe Brown, Head Teacher (Old Oak Primary School)
- Charity Jere Gondwe, Parent/Carer Partner

12:20-12:30

### Opportunities for partnering with others

Lara Mistry, Head of Public Engagement Programmes and Farial Missi, Senior Community Partnerships and Engagement Manager (Imperial)

12:30-13:30

### Lunch and networking

Drop by the Societal Engagement stands to learn more about:

- Public and Community Engagement Opportunities
- Engagement Training and Support
- Schools Outreach
- The Patient Experience Research Centre

13:30-14:30

### Deep dive discussions

- Green - Dilemmas café: using dialogue to explore challenges in partnership working** | Tom Morton, Participatory Research Lead, Public Engagement (Imperial) | CLCC 316
- Red - Impactful partnerships: measuring and telling the story** | Emma Watson and Amy Seakins, Public Engagement (Imperial) | CLCC S303a/b
- Blue - Initiating partnerships** | Anna Lawrence-Jones and Jodie Chan, Public and Patient Involvement Officers, Institute of Global Health Innovation (Imperial) | Sherfield 169a/b
- Orange - Negotiation when partnering with others** | Diana Pound (Dialogue Matters) | Sherfield 164

14:30-14:50

### Break

14:50-15:45

### Lightning talks

Four fast-paced presentations on:

- Giving black students an Insight2Uni** | Christine Kinnear, Founder and CEO (With Insight Education) and Silje Andersen, Outreach Partnerships and Projects Manager (Imperial)
- Women and asthma** | Ellen Dowell, Public Engagement Officer, National Heart and Lung Institute (Imperial)
- The Gene Home: a pop-up shop exploring genes, health, and heritage in West London** | Lindsay Keith, Honorary Lecturer, Institute of Clinical Sciences (Imperial)
- 'It's ok to get lost along the way': co-producing to kickstart collaborative research** | Eurydice Caldwell, Founder, and Noushin Pasgar, Partner (Gener8te) and Tom Morton, Participatory Research Lead, Public Engagement (Imperial)

15:45-16:00

### Closing remarks

Including Dan Simpson, Spoken Word Poet



# WELCOME

Welcome to Engagement Day - an opportunity to share knowledge and experiences related to societal engagement!

Today we will hear from inspiring speakers, meet like-minded colleagues and discuss key issues and opportunities related to partnership. Together we will explore how we can ensure these relationships are equitable, have impact, and result in meaningful engagement for all involved.

## Speaker Biographies

### Host

Vicky Brightman, Director of Public Engagement, Imperial

Vicky works to embed a culture of public engagement across Imperial, including developing ways to enable public engagement to enrich academic thinking and research, and implementing institutional structures for support and recognition for engagement. Vicky also leads on a range of public activities like the Great Exhibition Road Festival, Imperial Lates and community programmes at White City.

### Keynote Speaker

Diana Pound (CEnv, FCIEEM), Managing Director, Dialogue Matters

Diana is a solutionist and internationally known expert in participation. She set up Dialogue Matters in 2000 to enable better quality decisions related to the environment, applying evidence-based participation practice. Her work includes facilitating global dialogue about water, climate, ocean management and food security.

Diana has led over 150 dialogue processes, trained 2700 people and worked in 28 countries, leading research into participation and advising governments and international bodies. Awards include the Chartered Institute of Ecology and Environmental Management's highly prestigious Tony Bradshaw Award for 'outstanding best practice'.

### In conversation with our partners

Charlotte Coales (Chair), Engagement Manager, Capacity Building, Imperial

Charlotte leads on training and support for Imperial staff and students to develop their public engagement skills and ideas. With a BSc (Hons) in Ecology and Environmental Biology and an MSc in Science Communication, Charlotte has a wealth of experience from working in the museum and zoo sectors. She is also co-chair of the London Public Engagement Network.

Matthew Barnett, Head of Children, Young People & Families, Nova

Mat brings over 20 years' experience working with local authorities and community organisations to the Family Programme at Nova, a diverse charity with a pioneering approach to social change. Originally established as a response to the Grenfell Tower tragedy, this programme engages with over 1,300 children and parents across North Kensington and surrounding boroughs annually.

Toby Laurent Belson, Artist

Toby is a multidisciplinary community artist, designer and educator, who resides in West London. He has run a community arts group, Brownbaby, in North Kensington since 2007; has held local school governor and trustee positions; produced many group mosaics, public installations and school exhibits, with hundreds of young people; and since 2017 led several creative community responses for Grenfell.

Joe Brown, Head Teacher, Old Oak Primary School

Joe has worked in inner London schools for over 20 years as a teacher, adviser and now headteacher and Special Educational Needs Coordinator. He also worked abroad for a number of years in the state system in Germany. His passion is language and communication, and he has a particular interest in the equality of opportunities for children regardless of background.

Charity Jere Gondwe, Parent/Carer partner

Charity has worked in the education sector for over 16 years, in teaching and pastoral roles. She is a parent/carer and short-term private foster/respice carer for children with different long-term conditions. She has been involved in projects to improve the quality of life for children and young people with additional needs and their carers, and she also sits on a steering group for children and young people setting priority areas for mental health.

### Opportunities for partnering with others

Lara Mistry, Head of Public Engagement Programmes, Imperial

Lara's role is key to driving a step-change in increasing the diversity, quality and quantity of the engagement opportunities for staff, students and diverse audiences. Lara strategically plans the public programmes, seeking to involve new perspectives and skills to achieve our ambition for more two-way engagement using creative, collaborative and multidisciplinary approaches.

Farial Missi, Senior Community Partnerships and Engagement Manager, Imperial

Farial and her team foster meaningful partnerships with the communities surrounding the White City Campus, in Hammersmith and Fulham and North Kensington. Through flagship programmes like Agents of Change, What the Tech?! and a range of co-curated events in Imperial's dedicated 'community hub', the Invention Rooms, Farial connects local groups and the Imperial community, fostering opportunities to collaborate, learn, and shape shared priorities.

### Deep Dives

Dr Tom Morton, Participatory Research Lead (Public Engagement), Imperial

Before completing his PhD research into Community-Led Design, Tom's background included co-production facilitation, community organising practice, and working with citizen assemblies. During his post-doctoral role on the Zero Carbon Rugeley project, Tom worked on the design of a town-wide decarbonisation plan, which is now being rolled out in the first of six Net-Zero Neighbourhoods in the West Midlands.

Dr Amy Seakins, Head of Engagement (Capacity Building and Evaluation), Imperial

Amy and her team provide training and support for staff and students to develop their public engagement skills and ideas, as well as embedding public engagement into research strategy, knowledge exchange and funding, and evidencing the collective impact of our engagement work. Before joining Imperial she worked at the Wellcome Trust, and as a social science researcher looking into the concepts of equity in STEM engagement and science capital.

Emma Watson, Evaluation Officer for Outreach and Engagement, Imperial

Emma supports measuring and reporting the impact of a range of engagement programmes at White City and beyond. Emma has worked in public engagement and widening participation with STEM for the last 10 years, joining Imperial from the ASPIRES research project based at the Institute of Education, UCL's Faculty of Education and Society.

Jodie Chan, Public Involvement Officer, Institute of Global Health Innovation, Imperial

Jodie works to support meaningful involvement of patients, carers and members of the public in research, deepening and diversifying IGHI's relationships with its local community. Her current work includes a co-produced project aiming to facilitate the safe involvement of women experiencing homelessness in research, and a project to better understand the mental health experiences and the support needs of children aged 10-13.

Anna Lawrence-Jones, Public Involvement Lead, Institute of Global Health Innovation, Imperial

Anna leads on training researchers, capturing impact and innovation in public involvement. One of her projects is with Mental Health Innovations, the charity who run Shout, the crisis text messaging service. She established the charity's first Service User Voice Group, a group of nine members with a diversity of perspectives who meet regularly to suggest ways to improve the service and make it more accessible.

### Lightning Talks

Christine Kinnear, Founder and CEO, With Insight Education

Christine leads a charity that advances the educational and professional prospects of black-heritage students so that they progress to aspirational universities and careers. She sits on several educational and diversity boards including Causeway Education, City Lit and the Fair Access Coalition. In 2020, Christine won the Warrior Women Changemaker award and in 2023 was recognised as one of the NatWest WISE100 top female social entrepreneurs in the UK.

Silje Andersen, Partnerships and Projects Manager (Outreach), Imperial

Silje develops and manages a range of collaborative, widening-participation programmes and associated partnerships. Including new activities and support for underrepresented or underserved groups, such as Black heritage students, Refugees, Asylum seekers and Care Experienced young people. She also oversees established initiatives such as the School Governors Network and the Homework Club in White City.

### Photography

We plan to document the event for those not able to attend - please speak to a member of staff at the registration desk if you would prefer not to be photographed.

