### IMPERIAL

# **Outreach at Imperial**

Dr Melanie Bottrill, Head of Outreach Programmes 11 July 2024

# Agenda

- Who we are and what we do
- 2 Where we work
- **3** Why we do our work
- 4 Discussion

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## **Who and What**

### Who are the team?

Central team of ca. 30 staff

Primary focus is on meeting the requirements of our Access and Participation Plan (APP)

Secondary focus on supporting brand awareness outside of London, school partnerships and networks and supporting STEM engagement

Offer support and guidance for departments and colleagues to run their own outreach initiatives





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### What we do



Support access to Imperial and other high tariff universities

We have targets to improve access to Imperial for disadvantaged and underrepresented groups



Improve confidence, knowledge and skills for the future

Empowering young people to achieve their personal ambitions and goals



Bringing STEM(B) to life

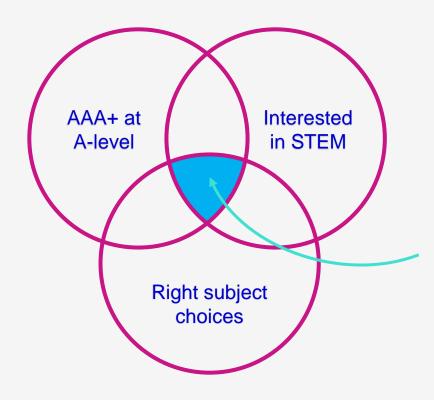
Building enthusiasm, engagement and excitement in STEM from an early age

### What are we aiming to do?

How many under-resourced students are potential Imperial applicants?

How do we grow this number?

Our programmes are focused on widening the pool of potential applicants from disadvantaged backgrounds



- Ambition to go to university
- Specific subject offered
- Strong application and personal statement
- Pass admissions tests and interviews

### **Our Participants / Our Targeting**



#### Priority applications:

- Applicants who are in care, or have been in care
- Applicants who are estranged from their family



Applications assessed on criteria including:

- Being a young carer
- Family income below £50,000 p/a
- Eligibility for FSM/PP
- First generation to attend HE
- Residing in an area with high levels of deprivation (IMD Q1)
- Residing in an area with low progression rates to HE (POLAR 4 Q1/Q2)

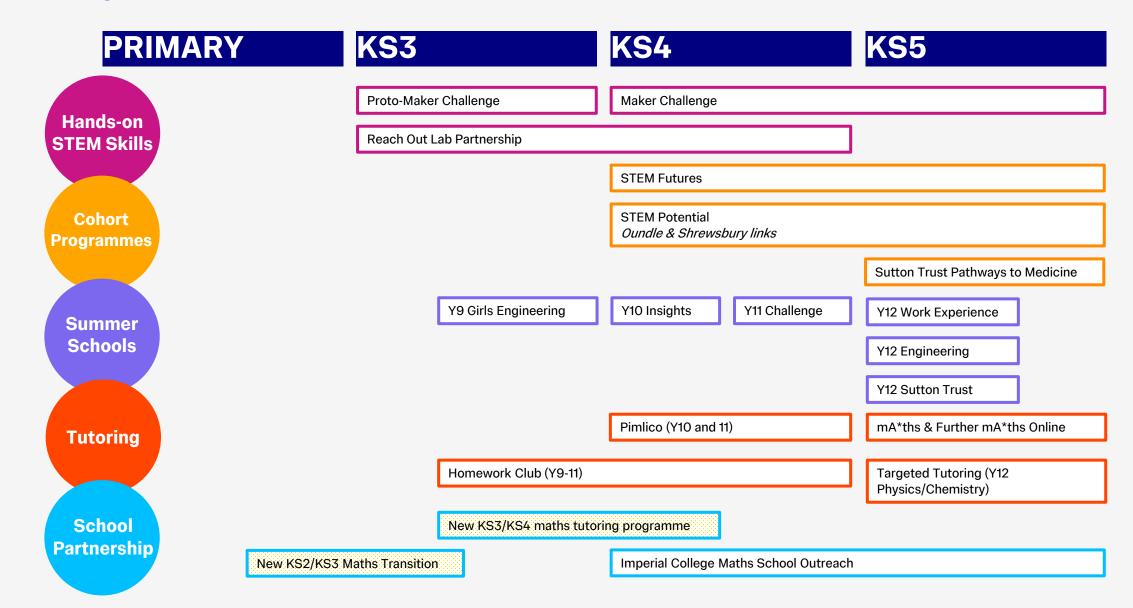


Programme based academic eligibility including:

- GCSE attainment
- A-Level subject choices

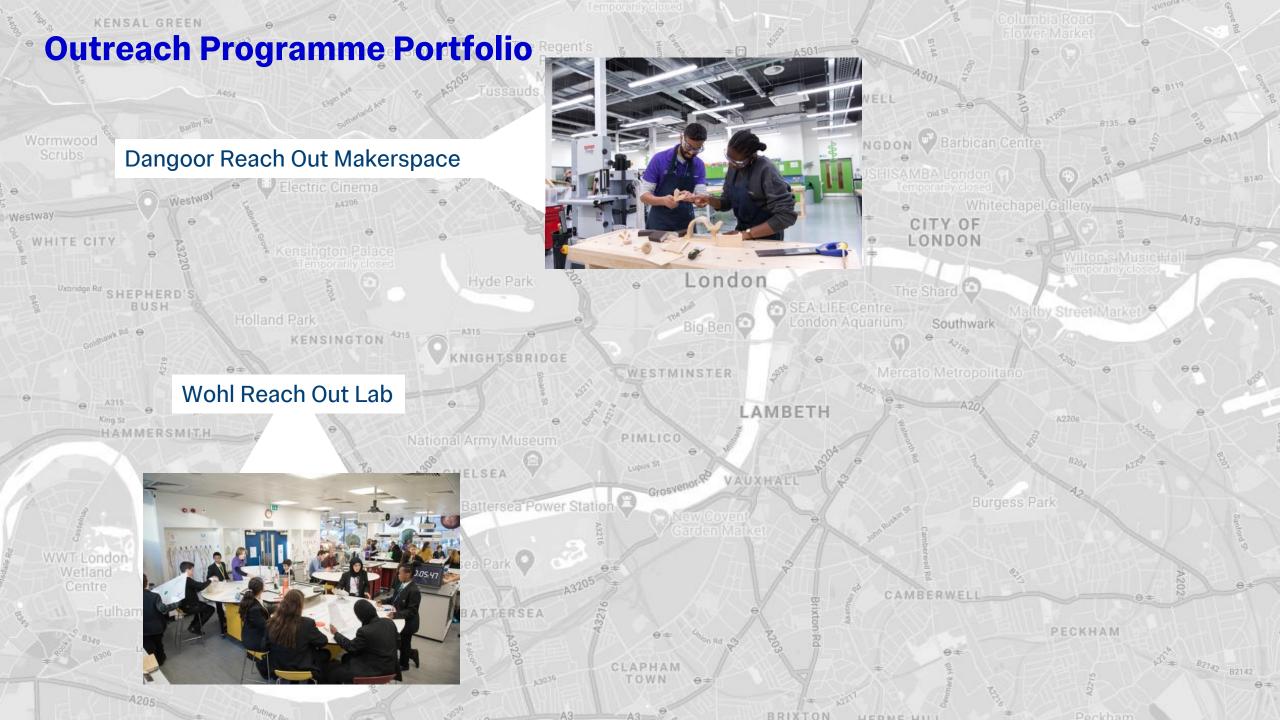
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### **Outreach Programme Portfolio**



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# Where Our spaces

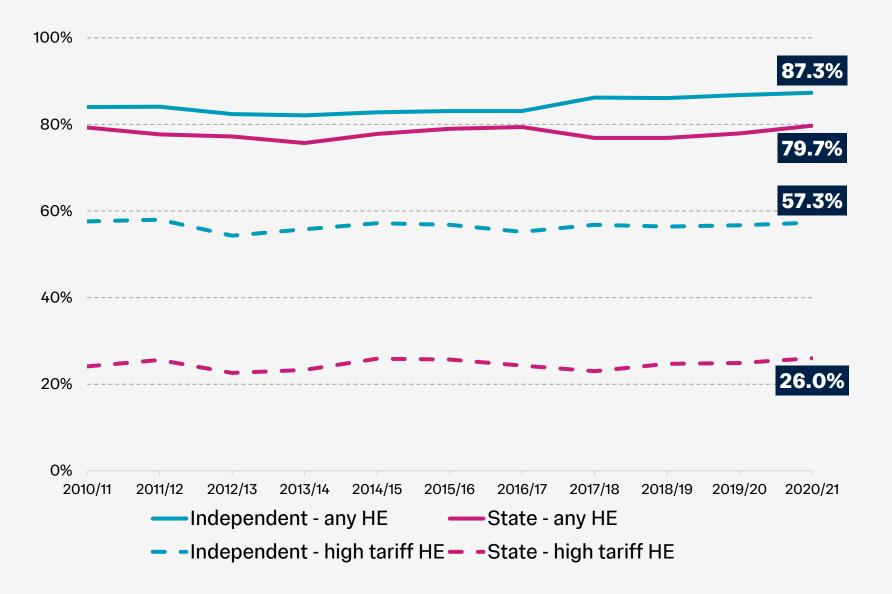


# Why

### **Progression rates to HE**

School type

Progression rates for A-level pupils by school type and tariff group by 19 years old

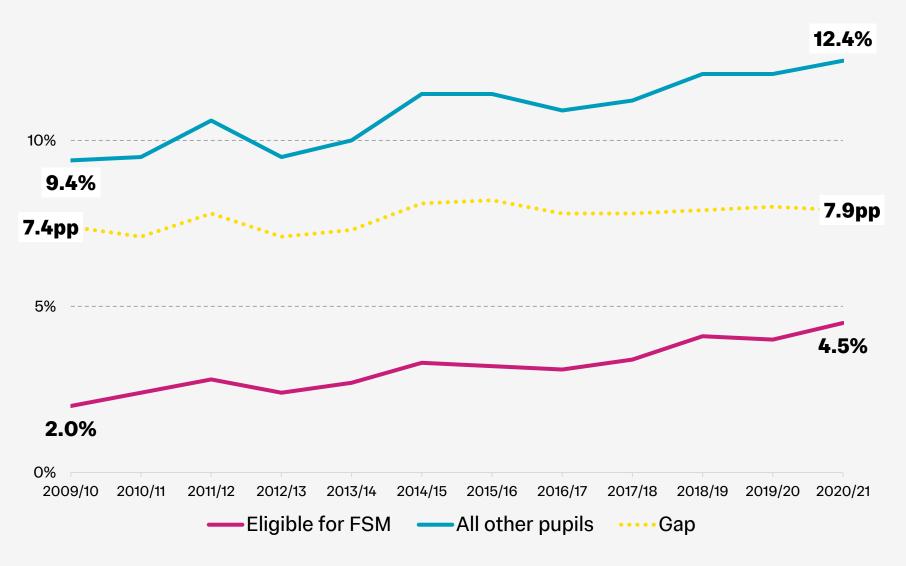


### **Progression rates**

**FSM** 

15% -----

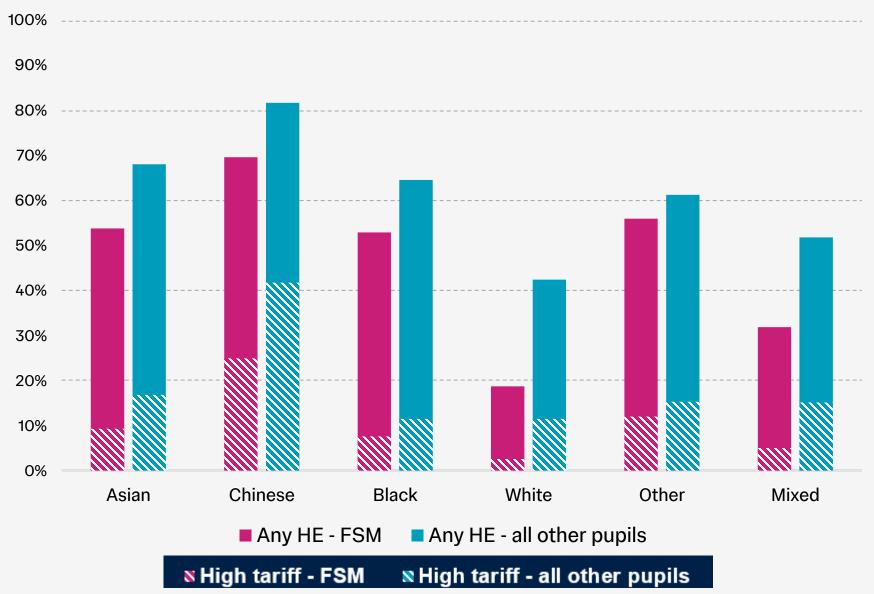
High-tariff provider progression rates for pupils by 19 years old by FSM eligibility



### **Progression rates**

**Ethnicity** 

Progression rates for pupils by ethnicity and FSM by 19 years old in 2020/21

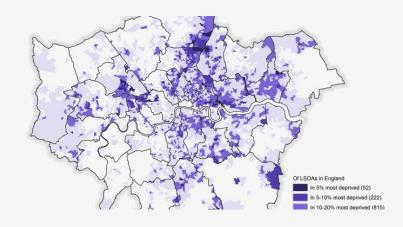


### **Regulation – the Access and Participation Plan**



Areas with low progression to higher education

- Increase the entry rates for POLAR Q1 and Q2 applicants
- Reducing the entry gap between these applicants and those in Q5



Areas with high levels of socioeconomic deprivation

- Increase entry rates for applicants residing in IMD Q1
- Reducing the entry gap between IMD Q1 and Q5 applicants



Entry rates for students of Black Heritage

 Increased entry rates for Black students

## Discussion

### **Discussion points**



We would like to hear your views on what the Outreach Team can do for you



In your department or team, how do you hear about widening participation / schools outreach activities?



What do you know / understand about widening participation?

What would you like to know more about?

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# Thank you