



## **AIM (Academic-Industry Meeting) Day**

### **MEET - COLLABORATE - APPLY FOR FUNDING**

**25 April 2025 | 10:00-17:00 | PLEXAL, London E20 3BS**

SPRITE+ is a network plus for research and innovation in digital security, privacy, identity, and trust. SPRITE+ brings together researchers, practitioners, policy makers and other industry stakeholders.

#### **About our AIM Day**

The AIM Day is designed to initiate relationships between Trust, Identity, Privacy and Security researchers and cognate organisations. Our aim is to facilitate partnerships between academic and non-academic organisations via sponsored academic secondments and PhD placements.

We are offering:

- Up to **£50k** for up to **five academic Expert Fellow secondments** for projects that are partnerships between academic and non-academic organisations (from any sector).
- Funding for selected **PhD placements** (a separate call will follow for this).

#### **How will it work?**

- Attending academics will give three-minute elevator pitches on their research and proposed secondment topics.
- Attending non-academic organisations (private companies, public sector, etc) will give three-minute elevator pitches on their research and innovation challenges, and secondment opportunities for collaborative research. Non-academic organisations can attend AIM Day without presenting.
- Regular networking breaks will give attendees a chance to meet and discuss potential collaborations.

#### **Attendance is free!**

**Register by 14<sup>th</sup> of February:** [SPRITE+ AIM Day 2025 Second Academic / Public Sector / Industrial Engagement Meeting Registration](#)

For any queries about the event, please contact Sprite events co-ordinator Claire Spencer [claire.spencer@manchester.ac.uk](mailto:claire.spencer@manchester.ac.uk). For a broader discussion about engaging with SPRITE+, contact our engagement manager Tatiana Dia: [t.dia@imperial.ac.uk](mailto:t.dia@imperial.ac.uk).

#### **The funding application process**

If an academic and an organisation match during the event, they will prepare and submit a one-page proposal for an academic secondment accompanied by the academic's CV.

The proposals are evaluated by the SPRITE+ team based on the following criteria:

- Does secondment project tackle an important TIPS challenge?
- Does the project have a significant research component?
- Does the project have potential to have real-world impact?
- Based on the project proposal, is there potential for the development of a long-term partnership, beyond the secondment?

### **Funding**

SPRITE+ funding can be used towards academic buyout time from an academic's university employer and/or travel & subsistence expenses.

The typical duration of SPRITE+ sponsored academic secondment is 4-6 weeks. Longer periods and any follow-on projects would need to be funded by the host organisations.