

Covid-19 behaviours in Thailand

► **Report** September 2020

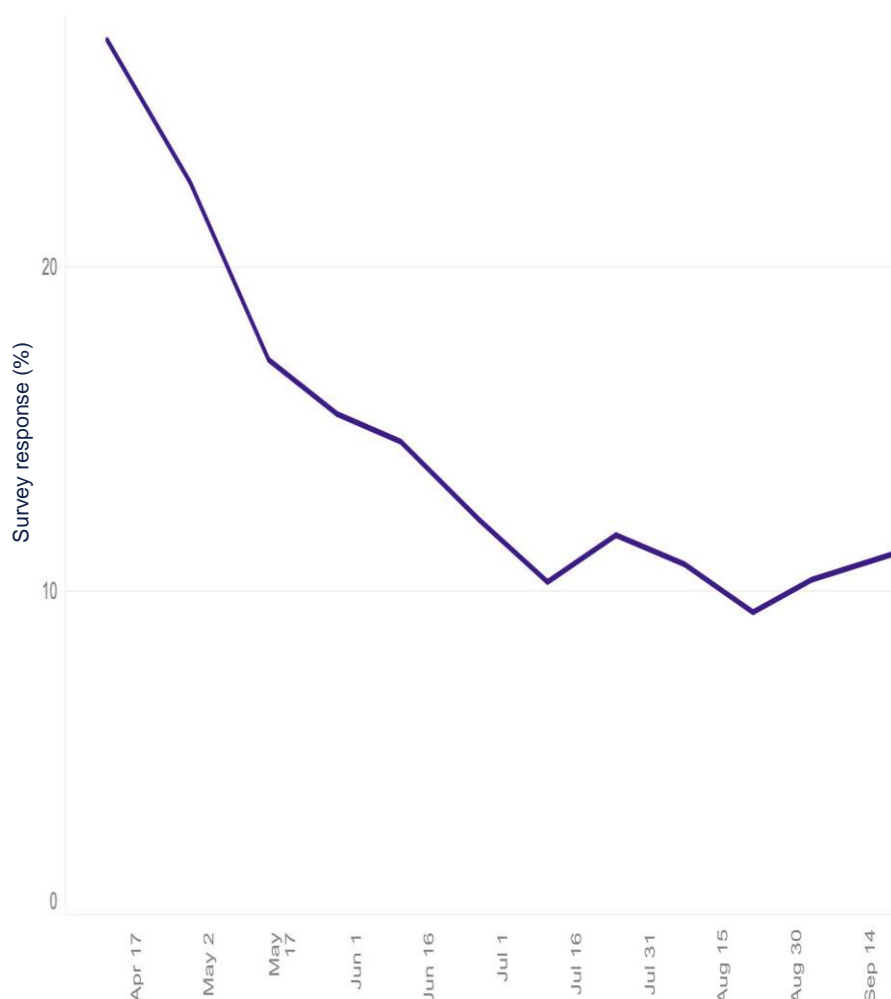
Insights and trends in people's behaviours related to COVID-19. Brought to you by a team of health and behavioural experts at the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov. These reports are created on a regular basis, following new survey results.

Are people in Thailand returning to work?

This graph shows the percentage of people not working from outside their home between April and September, 2020.

▲ As of September 19th 2020

Thinking about the next 7 days... will you be working outside your home in one of the following roles? Percentage of respondents that answered, "No, I will not be working from outside my home".



The share of people who have stated they will not be working from outside their home has decreased since April.

11% 

of people in Thailand will not be working outside their homes

16pp* 

decrease in people not working outside their home compared to April

Among respondents who stated they would be working outside their home, **food retail** (13%) and **manufacturing** (12%) work accounted for the largest share of people working outside the home.



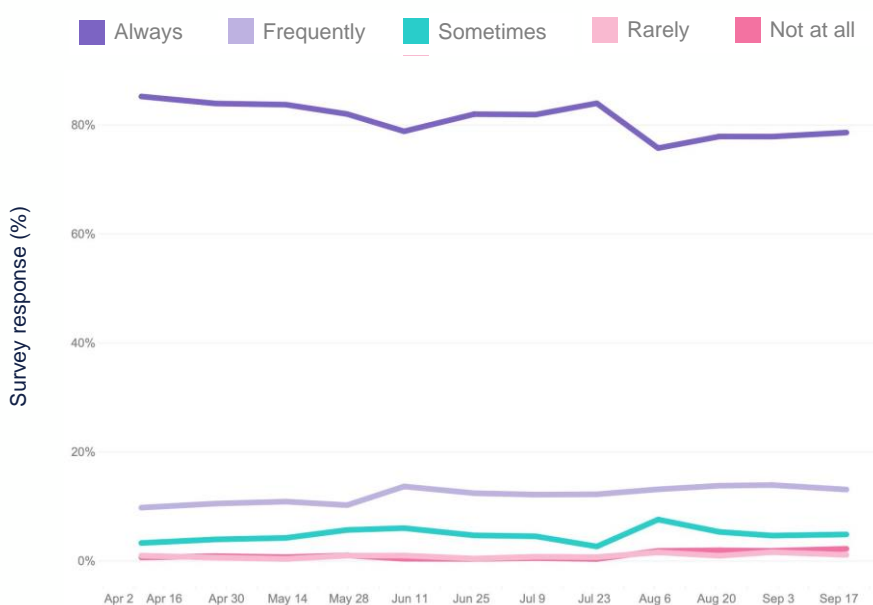
*pp= percentage point

How likely are people in Thailand to wear face masks?

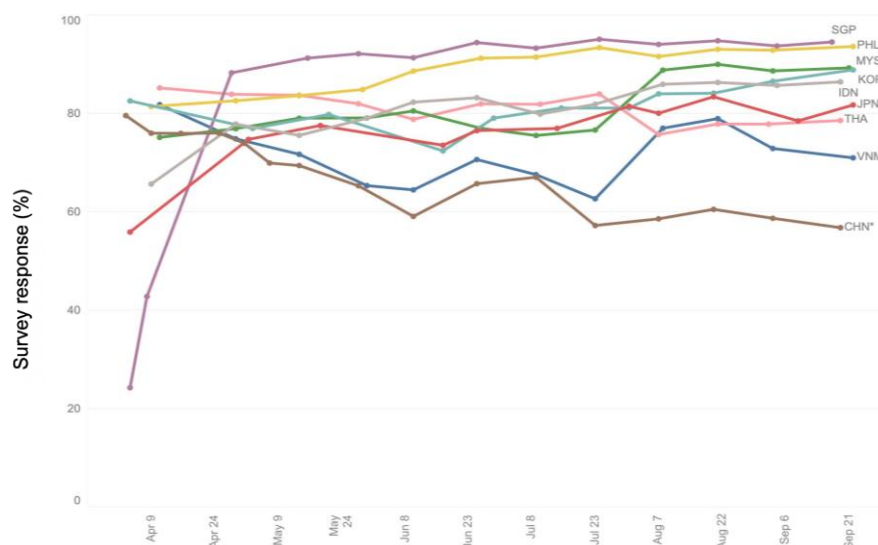
These graphs show the face mask use in Thailand between April and September, 2020 and a comparison with other Asian countries.

As of September 19th, 79% of respondents in Thailand report always wearing a face mask outside their home. The share of these respondents has decreased 6-percentage points since the start of the survey period. Across Asian countries surveyed the same week, Singapore and the Philippines have the highest share of respondents who always wear a face mask outside their homes while China has the lowest (59%).

Thinking about the last 7 days how often have you worn a face mask outside your home to protect yourself or others from coronavirus (COVID-19)? (%)



Asian country breakdown of respondents who answered “Always” to wearing a face mask outside the home (%).



*China is representative of the 'online population'. All other countries, areas or territories are representative of the national population

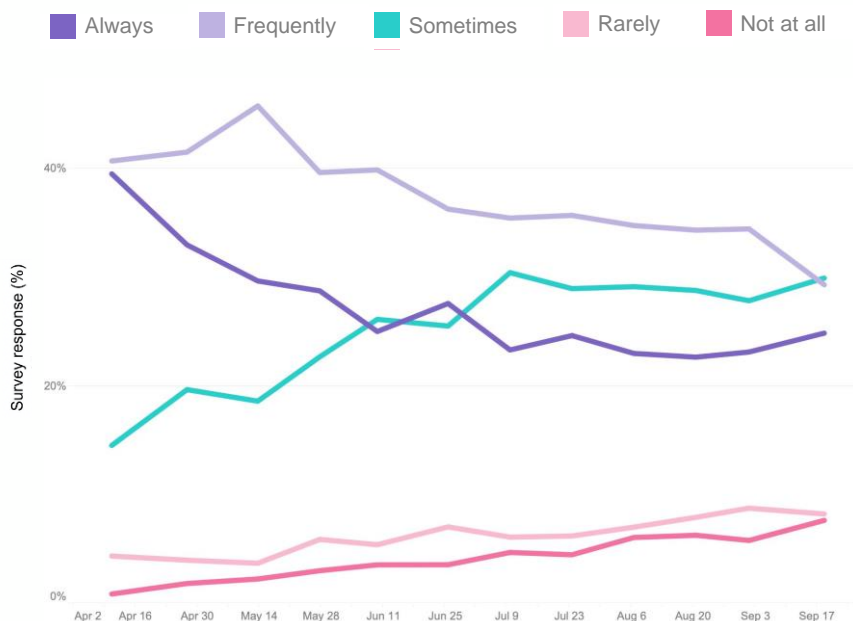
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How are behaviours in Thailand changing?

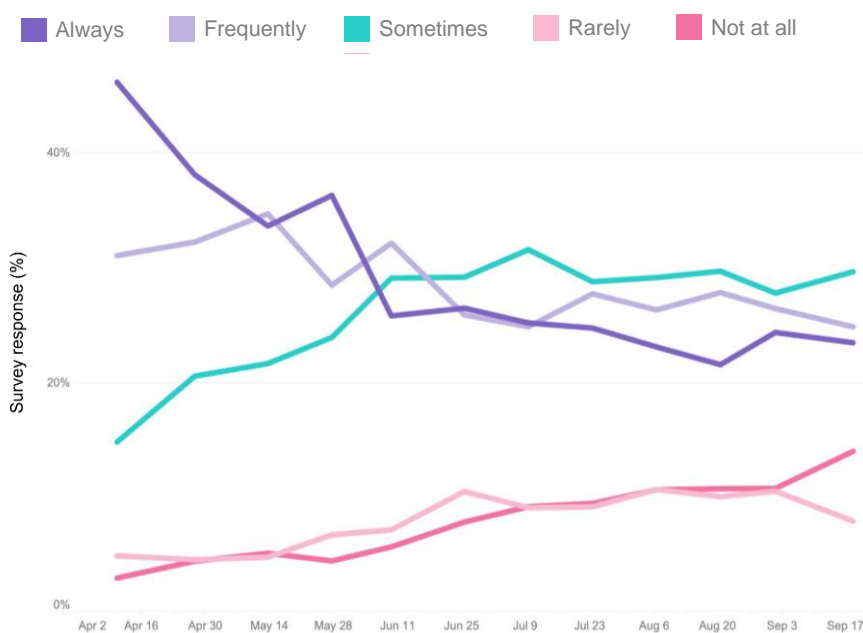
These graphs show the changes in behaviours in Thailand between April and September, 2020.

Thinking about the last 7 days... how often have you avoided going out in general to protect yourself or others from coronavirus (COVID-19)? (%)



The share of respondents that reported **always avoiding** going out in general **decreased** from 40% to **25%** since April, while those who reported **rarely or not at all avoiding** it have **increased** from 5% to **16%**.

Thinking about the last 7 days... how often have you avoided having guests to your home to protect yourself or others from coronavirus (COVID-19)? (%)



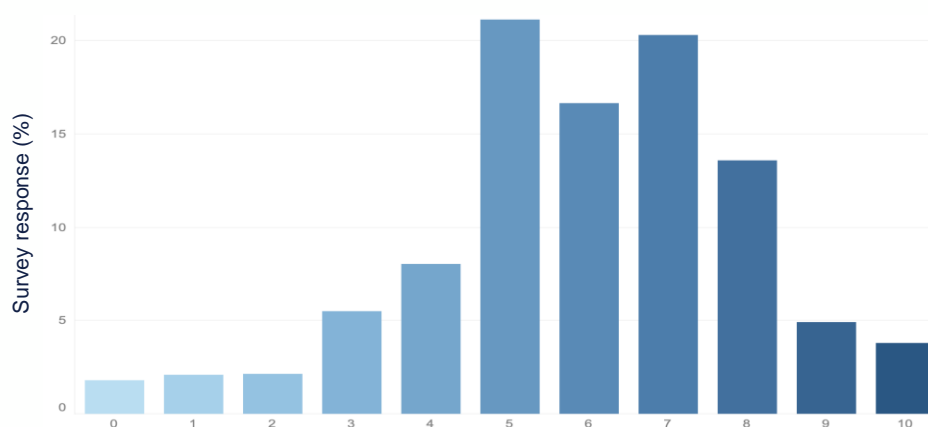
Between April and September, the share of respondents that **always avoided** having guests to their home has **decreased** from 46% to **23%** while those who have reported **not at all avoiding** having guests to their home has **increased** from 3% to **14%**.

How does Thailand’s life satisfaction compare to that of its peers?

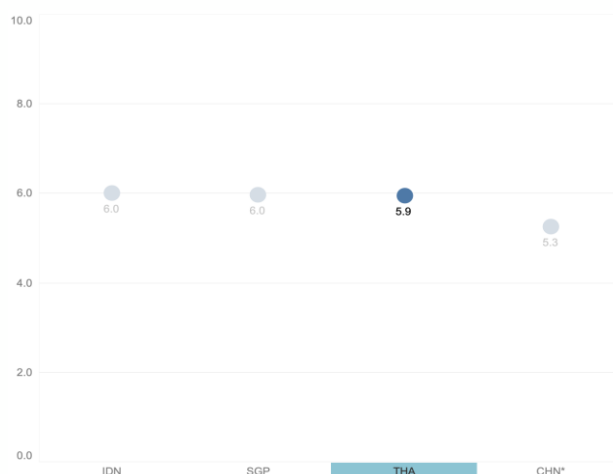
This graph shows the life satisfaction score of Thailand compared to other Asian countries surveyed.

Thailand reported a life satisfaction score comparable to other Asian countries surveyed the same week (September 14th through September 20th).

Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom represents the worst possible life for you. On which step of the ladder would you position yourself in? (%)



Average Cantril ladder Score



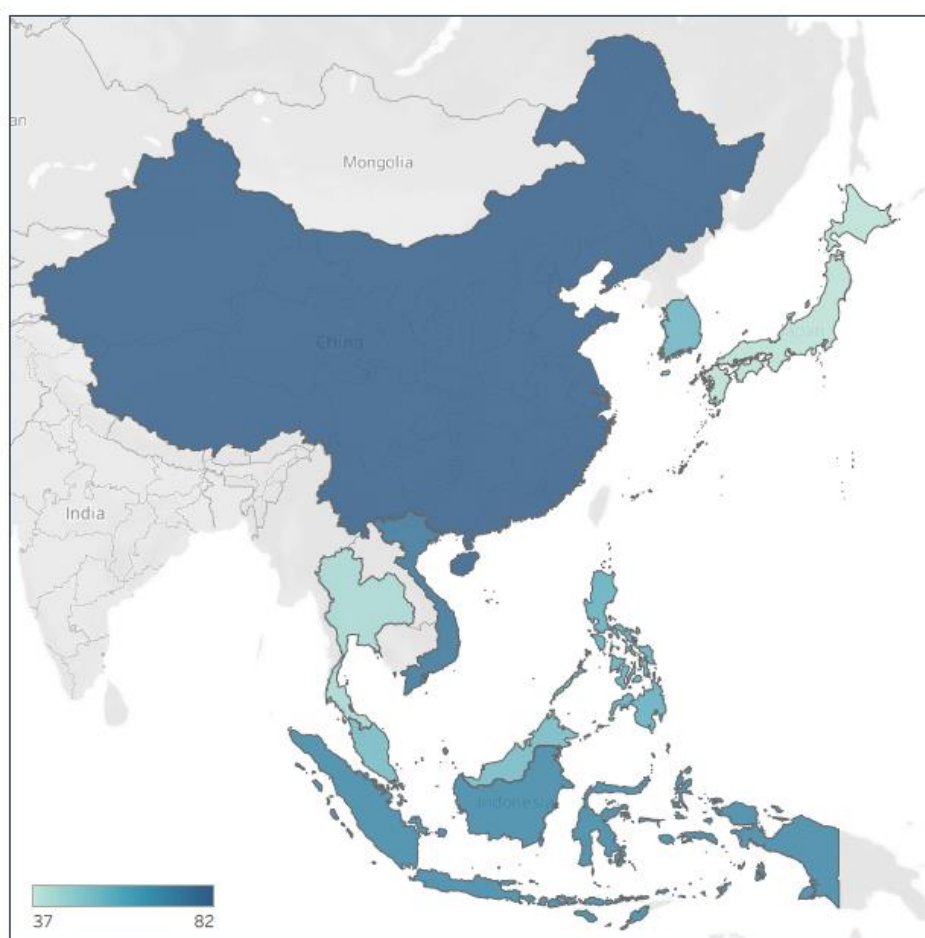
The *Cantril ladder* serves as a proxy for life satisfaction. *Life satisfaction* is a powerful measure of the *quality of people’s lives*. The annual World Happiness Report attributes the differences over time and between countries to *good health, income and the quality of social environment*. These factors are changing under COVID-19, often in ways we have never experienced before. The YouGov life satisfaction data, collected regularly as the pandemic evolves in each surveyed country, provide a valuable barometer reading of life under COVID-19, reflecting each country’s institutions and policies.

*China is representative of the 'online population'. All other countries, areas or territories are representative of the national population

How does Thailand’s government response compare to that of its peers?

This map highlights the government stringency score in Thailand and other Asian countries surveyed.

As of September 24th, China had the most stringent government and Japan had the least stringent across Asian countries surveyed. The University of Oxford’s Government Stringency Index is a measure of the number and severity of measures put in place by the governments to address the COVID-19 pandemic.



<i>China</i>	<i>Vietnam</i>	<i>Indonesia</i>	<i>Philippines</i>	<i>South Korea</i>
82	75	69	56	54
	<i>Singapore</i>	<i>Malaysia</i>	<i>Thailand</i>	<i>Japan</i>
	52	52	41	37

Policy measures and dates are provided by University of Oxford <https://bit.ly/34DPzZB>

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About this report

Led by Imperial College London's
Institute of Global Health Innovation
(IGHI) and YouGov

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For more behavioural data on a global level, visit coviddatahub.com to explore our interactive charts

The [CovidDataHub.com](https://coviddatahub.com) project is a joint collaboration between the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov Plc to gather global insights on people's behaviours and life satisfaction in response to COVID-19. The research covers 29 countries, areas or territories and surveys are conducted on a regular basis since the first week of April.

This report is designed to provide insights on how different populations are responding to the pandemic, helping public health bodies in their efforts to limit the impact of the disease. Anonymised respondent level data is generously made available for all public health and academic institutions globally by YouGov Plc at our [GitHub site](#).

In collaboration with