

Design and Professional Practice 2

Group Presentation Marking Criteria

Presentation Format

The Presentation should be recorded as a video in one of the conventional video file formats (e.g.: MP4, AVI, WMV, MOV). The folder should be deposited prior to the deadline using a Panopto link that will be emailed to you.

The video file should be submitted with a title format as follows:

BME Group X – Presentation or Mol Group Y - Presentation

Marking Criteria

The following criteria are attributes that we will be looking for in your group presentation.

Aspect	Criteria
Slide Visuals	<ul style="list-style-type: none"> • Appropriate text without excessive words or cluttered slides. • Clear readable text of readable size. • Visually strong slides with good use of images, diagrams, or animations. • Graphs and images are clearly labelled.
Slide Content	<ul style="list-style-type: none"> • Message is appropriate and clear to understand. • Presentation demonstrates a good understanding of the topic. • Objectives are clear and layout the groundwork. • Requirements of product supported by literature. • Design decisions are justified. • Communicates future plans. • Showcases methods to evaluate success.
Presentation Structure	<ul style="list-style-type: none"> • The talk is well structured with a strong narrative flow and sequence. • Sections are clearly defined with a logical order. • The content is linked together to give a good flow with appropriate signposting.
Presentation Timing	<ul style="list-style-type: none"> • The presentation pace is good without feeling rushed or drawn out • Speaking time is evenly distributed among the group. • The presentation does not overrun or end short. • Presentation is succinct and concise.
Presentation Technique	<ul style="list-style-type: none"> • Speakers demonstrates confidence in the topic. • Speakers' manner is natural (not obviously reading from a script) • Speakers show enthusiastic engagement with the material. • Speakers are clear and easy to understand. • Speakers understand their audience and don't assume knowledge.

Grade Descriptors

Grade	Mark Range	Characterisation
A*	85-100	<p>An outstanding presentation with slides and presentation technique of conference level quality.</p> <p>Visually stunning slides present information clearly and are memorable.</p> <p>Demonstration of outstanding analytical ability in design development with an impressive volume of work.</p> <p>Presentation runs to time and is presented in a professional manner.</p>
A	70-84	<p>Excellent overall presentation.</p> <p>Top quality slides demonstrate the design and message clearly.</p> <p>Substantial level of design analysis clearly presented with creativity and a wide knowledge of the project area.</p> <p>Presentation runs to time and is presented to a high standard.</p>
B	60-69	<p>Well-structured presentation with good quality slides and a clear message.</p> <p>Some analysis clearly presented.</p> <p>Some evidence of creativity with good knowledge of the project area.</p> <p>Presentation almost on time and presented to a decent standard.</p>
C	50-59	<p>Reasonable presentation, slides are decent but could be improved.</p> <p>Content is substantially correct but not always easy to follow.</p> <p>Basic understanding of relevant principles.</p> <p>Adequate technical content in an adequate presentation.</p> <p>Notable over-run or under-run on time, presented with some enthusiasm.</p>
D	40-49	<p>Moderate presentation with somewhat unclear slides featuring some technical content.</p> <p>Incomplete understanding of relevant principles.</p> <p>Lacking in presentation technique.</p> <p>Timing shows significant over- or under-run.</p>
E	30-39	<p>Poor presentation with weak or confusing slides and little or no technical content.</p> <p>Major failures in presentation technique.</p> <p>Major conceptual misunderstandings.</p> <p>Timing exceedingly out.</p>